

PANTONE® Color Bridge Guide | Coated

GG6103A

Translate Pantone Colors into CMYK, HTML, and RGB



Overview:

294 New Trend Colors Just Added! The Color Bridge Guide illustrates how Pantone Spot Colors can reproduce in CMYK on coated stock, for confident color management across platforms. Graphic and print designers can visualize Pantone Spot Colors side by side with their closest, industry-standard CMYK equivalent when process printing is required. The HTML and RGB value equivalents are also given for digital design applications.

- Compare 2,135 Pantone Spot Colors with their closest, industry-standard CMYK color matches
- Specify and manage color across print graphics, digital design, web, animation, and video
- Provides CMYK, HTML, and RGB values for Pantone Matching System® (PMS) Spot Colors
- Compact fan deck for easy viewing and portability

Format:

- Handheld fan deck
- Printed on the most commonly used coated paper stock weight (100 lb)
- Lighting Indicator page demonstrates when lighting conditions are suitable for color evaluation

Color:

- Quickly illustrates how closely basic CMYK printing can match to Pantone Spot Colors
- 294 new, trend- and market-relevant graphics colors just added
- Includes 2,135 total spot colors
- Each color displayed with CMYK, HTML, and RGB values
- Colors arranged in chromatic format
- Index in the back of the guide provides the numeric location for each color

Application:

- Use for digital design, animation, and packaging when CMYK process printing on coated stock is required
- Color Bridge Guide is the only Pantone Tool that offers CMYK, HTML, and RGB values for Pantone Spot Colors
- Use throughout design workflow, from color inspiration to press check